

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

1. Collected Information

Data can be collected and processed during the operations of our website. The following are ways we may perform these actions:

- 1.1 Data regarding your visit(s) to our website and any resources used are collected. The following is included and not limited to: location data, weblogs, traffic data, and any other communication information.
- 1.2 Any forms you filled out on our site allows us to collect data such as registering for information or when you complete a purchase.
- 1.3 If for any reason you communicate with our personnel or site we may collect information.

2. Cookie Usage

A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may use both "session" cookies and "persistent" cookies on the website. We will use the session cookies to keep track of you whilst you navigate the website. We will use the persistent cookies to enable our website to recognise you when you visit.

Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted, or until they reach a specified expiry date.

We may use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. Blocking all cookies may, however, have a negative impact upon the usability of many websites.

3. Our Use of Your Information

Information stored or collected regarding you helps us improve and offer services you need. The following list contains how we might use your data:

- 3.1 Any request you make of our site or personnel allows us to use information you provided us with, relating to the products or services we have. We may also send information on products or services you may be interested in, as long as consent has been received.
- 3.2 Contract Commitments: To meet any Commitment we make to you.
- 3.3 Changes or Improvements made to the site can warrant use of your information, with regard to notification of such changes.
- 3.4 An existing customer may be contacted regarding products and services related to any item of previous sale you made on our site.
- 3.5 We may use data or allow third parties to use information that is not related to goods or services you may be interested in. We or third parties contact you only if consent has been provided by you at anytime, based on information we collected.
- 3.6 Any new customer can only be contacted by us or third parties if consent has been offered via our site. We only send communications you have consented to.
- 3.7 Anyone who does not wish to give consent for our site or third party use has the opportunity to decline. Once we receive your withhold for consent we will remove your details from any mailings or third party communications.
- 3.8 None of the information collected about you will offer identifiable characteristics. Information shared to a third party is statistical only. We will not reveal who you are, only mathematical information about our visitors.

4. Personal Data Storage

4.1 Locations outside the European Economic Area may be used for transferring data we collect about you. These data sites are for storing or processing of your information. The information we share outside the European Economic Area may be shared with staff based on the process and storage of said data. It may include such processes as processing a payment or offering support for your service or product needs. The staff processing or storing information may work for our suppliers outside the European Economic Area. By submitting your data to use you have agreed to this transfer and storage of data. We take all reasonable action to ensure the safety of your personal data in agreement with this Privacy Policy.

4.2 Information we are provided will be stored on secure servers. Transaction data is encrypted for your safety.

4.3 You should understand data via online transmission is not completely secure. We cannot guarantee full protection and security data, only that we take all reasonable action to protect information sent to us electronically. Transmission of any data by you is at your own risk. Where applicable you may be given access to sections of our site that require a password. You are responsible for the passwords safety and confidentiality.

5. Information Disclosure

5.1 At times we may disclose personal information to persons in our group. This can include subsidiaries, holding companies, or any other subsidiaries involved in our business, if applicable.

5.2 Third Party disclosure may occur for the following reasons:

- 5.2.1 Selling any or all of our business to a third party may result in sharing your information.
- 5.2.2 At any time when we are legally required to we may disclose information about you and your visits to our sites.
- 5.2.3 To prevent fraud and help in fraud protection in order to reduce credit risk, we may disclose information.

6. Third Party Links

Third party links may be discovered on our site. These third party links have their own privacy policy, which you agree to when you click on the link. We are not responsible nor do we accept responsibility for third party links. Our liability covers us only on our site, and thus we do not accept liability for third party links as we have no control over them.

8. Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

9. Contacting Us

Please feel free to contact us with queries, requests, or comments you may have about our Privacy Policy. Please write to us by email to info@selectivenetworks.co.uk or by post to Prince William House 3 Clifton Villas Bradford West Yorkshire BD8 7BY